

GUBI

Press Release
2026

IN DARK MOLÉ, THE F300'S SCULPTURAL FORM TAKES THE LEAD





In dark Molé, the F300's sculptural form takes the lead

GUBI presents Pierre Paulin's F300 Lounge Chair in Molé

Following the successful reissue of Pierre Paulin's F300 Lounge Chair, GUBI expands the palette with Molé – a darker hue that transforms the iconic 1960s sculptural design. Moving from lightness to depth, Molé shifts the focus from upholstery to structure, grounding the chair and revealing the full power of its signature silhouette. More than a color update, Molé enriches the design with warmth and sensuousness, anchoring its fluid curves in a tone that brings a new architectural presence and offers a striking counterpoint to the existing lighter Alabaster White and Pastel Green editions.

A new hue, a new presence

When the F300 was reissued in 2025, its delicate debut tones of Alabaster White and Pastel Green gave the chair an airy, almost weightless character with a fabric-led expression. Molé, a deep brown with a subtle yellow undertone, creates a strikingly different effect. Inspired by the darker spectrum of Pierre Paulin's original color palette, Molé draws the eye to the structure, emphasizing form and sculptural definition.

In this darker tone, the F300 Lounge Chair interacts with its surroundings in a new way, bringing the body to the fore and transforming its presence within a space. Rich and atmospheric, the tone evokes 1970s-inspired warmth, enveloping the room in depth and character. The chair in Molé asserts a stronger, more architectural character. The color's flexibility lets it pair naturally with warm neutrals and natural materials, sitting comfortably within both contemporary and vintage-inspired interiors.

From 1960s futurism to contemporary interiors

When Pierre Paulin introduced the F300 Lounge Chair in the late 1960s, its fluid curves and innovative use of materials broke new ground. Futuristic yet playful, the chair's low-slung posture embodied the spirit of its era, becoming a modernist icon and earning a place in MoMA's permanent collection. Building on this legacy, Molé extends the palette while complementing Pierre Paulin's T877 Side Table, already available in the same color, creating new possibilities for both tonal harmony and playful contrast within interior compositions.



Dressed for depth

To complement the Molé body, GUBI has curated three upholsteries that accentuate the chair's sculptural presence through their tactile qualities. *Alpaca Alto* by Dedar is woven in Italy from alpaca wool, featuring a luxurious, deep pile that brings exceptional softness and comfort. Its gentle lavender tone creates a sophisticated dialogue with Molé's warmth and depth.

Alberobello is a contemporary reinterpretation of seersucker, with a wavy structure that lends lively tactility to its softly textured beige chenille surface. *Smooth Leather* is defined by its naturally soft, smooth texture and matte finish. Its deep coffee-colored tone, closely aligned with Molé's warm darkness, creates a harmonious tone-on-tone expression that enriches the chair's palette and echoes the deeper hues found in Pierre Paulin's color universe.

Crafted in HiREK® for sculptural precision

The F300 Collection, including both the lounge chair and the side table, is crafted in Italy from HiREK®, an advanced, high-performance polymer made from industrial plastic waste. This innovative material allows GUBI to capture each piece's fluid, sculptural form with exceptional accuracy, while its smooth, high-gloss surface enhances the play of light across every curve.

The Molé colorway has a richly saturated finish that amplifies the depth of the color and accentuates the collection's architectural silhouette. Subtle variations in tone and depth emerge naturally in the molding process, making each piece slightly unique and highlighting the expressive potential of the material. The depth is achieved through advanced production techniques, which bring the sculptural form vividly to life. Together, material innovation and color depth bring a new dimension to Pierre Paulin's sculptural icon, ensuring its continued resonance in contemporary interiors.

PRODUCT INFORMATION

In stores

Available from the end of May 2026.

Recommended retail prices

F300 LOUNGE CHAIR IN MOLÉ - STARTING FROM:

14,999 DKK
21,999 SEK
22,999 NOK
1,799 GBP
1,999 EUR
3,999 AUD
2,599 USD

T877 SIDE TABLE:

2,299 DKK
3,299 SEK
3,499 NOK
299 GBP
299 EUR
599 AUD
439 USD

Dimensions

F300 LOUNGE CHAIR IN MOLÉ:

Width: 80 cm / 31,5 in

Depth: 69 cm / 27,2 in

Height: 61 cm / 24 in

Materials

Injection-molded HiREK® polymer, with various upholstery options.

Curated Upholsteries

Alpaca Alto 015 (Lavender)

Alberobello 002 (Beige)

Smooth Leather (Coffee)

Colorways

Frame: Molé, Alabaster White, Pastel Green

For further information please contact

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